



Curriculum Vitae Europass

Personal Information

Name / Surname **Tommaso Romagno**

Work Experience

May 2015 → today

We develop and produce low cost open source 3D printers for COOP, the italian biggest player in national large-scale retail channel.

In this company I took care of financial planning for development of online sales, designing campaigns and strategies to measure conversions and customer acquisition cost.

KEYWORDS: 3D Printing, Open hardware, Open Source, Makers, Groundbreaking.

July 2009 → today

Administrator & Project Manager

ReHardWareIng Soc. Coop. a R.L.

web: rhw.coop

Via Don Tonino Bello, 6

70018 – Rutigliano (BA)

The coop was born to implement upcycling for e-waste chain through open source software. Later, it developed its own set of services providing both system administration and web development with open source technologies.

KEYWORDS: Digital Divide, Upcycling, Open Source, Sysadmin, Web Development, Linux, Ubuntu, Drupal.

Sept. 2014 → today COO – Chief Operation Officer

Land2Lend srls
web: land2lend.com
Via Poerio 23, int 1
70018 – Rutigliano (BA)

Land2Lend is the first *crowdfarming* platform, crowdfunding for agribusiness sector.

I managed frontend development, coordinating a group of web designers and developers. I designed UX interface, through an iterative process of users feedback collection.

KEYWORDS: Crowdfunding, Social Innovation, UX, Drupal.

Feb. 2013 → May 2013 External Consultant

I.T. E. S. “S. Pertini” - Sede associata “E. Montale”
Via A. Moro, 102
Rutigliano (BA)

Teacher for **Trashware@School**, a project about computer hardware recovery and reuse technique with free and open source software.

KEYWORDS: Trashware, Open Source.

Sept. 2011 → Aug 2012 Technical consultant for project Homest@ge

Associazione Albalumen
Via Giustino Fortunato, 1
70015 – Noci (BA)

Production of didactic material for use of free/open source software and OS

KEYWORDS: Digital Divide, Open Source.

2004 → 2013 Fiscal Consultant

CISM s.r.l
Via Carulli, 62 – 70125 Bari
Tax Advice (730, Unico, ISEE, ISEU, Red)

KEYWORDS: Tax Advice.

2005 - 2009 Art Director

Band Festival “21° all'ombra” - Rutigliano (BA)

Art Direction, music promotion, event organization.

KEYWORDS: Music, Event.

Education and Training

Sep 2015	Social Roots Camp Fondazione Brodolini – Milano (MI) Social Business Models, Venture Capital, Service Design.
May 2015	Study Visit Cooperative College – Manchester Cooperative development and business models.
Gen 2015 – Jun 2015	Fooding - Enhancement of local food CHIEAM-IAM Bari Agrifood Innovation, Sustainable Development
Oct 2014 – Dec 2014	Residential Incubation Program Unipol Ideas – Bologna (BO) Startup development, Service Design, Lean Methodologies, Sustainable Development, Open Innovation.
Oct 2014	Study Visit MIT – Mobile Experience Laboratory Cambridge, MA Innovation Design, Gamification, Sustainable Development
Apr 2014 – May 2014	Valore Assoluto Camera di Commercio di Bari – Bari (BA) Venture Capitals, Open Innovation, Social Media Marketing.
Jan 2014 → June 2014	NO-BLE ideas CHIEAM-IAM Bari Startup Business Models, Venture Capitals, Social Media Marketing.
Sept 2004 → a oggi	Physics Student Degree Università degli Studi di Bari – Facoltà di Scienze MM.FF.NN. Experimental and theoretical physics, mathematics, chemistry, analog and digital electronics, data acquisition and manipulation.
Sept 1995 → Jul 2000	Bachelor Diploma di maturità scientifica, indirizzo PNI Liceo Scientifico Statale “S. Simone” - Conversano (BA) Mathematics, latin language and literature, technical drawing, sciences, information technology, english language and literature.

Personal SkillsMother Tongue **Italiano**

Other Language

English**French**

Understanding		Speaking		Writing
Listening	Reading	Spoken Interaction	Spoken Production	
B2	C1	B2	B2	C1
A1	A1	A1	A1	A1

Communication Skills

Working with many different team, in many different contexts, I developed mediation and communication skills, interacting with people from different social background.

I worked for both profit and non profit organization, focusing my work interest on social innovation dynamics.

Organization/Managerial Skills

As administrator and project manager for cooperative I founded I developed leadership, planning and management skills.

Job Skills

Deep knowledge of Drupal cms;
front-end development with Php, mySql, jQuery, CSS3 and SASS;
UX design and user centered front-end development.

Good knowledge of **service design** tools: personas, user journey map, map of the offering, system map, touchpoints.

Deep knowledge of **business modelling** tool: business model canvas, lean canvas, Javelin Board.

Computer Skills

Deep knowledge of Windows, Linux and Mac OS X operative systems.
Good competence with office productivity suites: Microsoft Office, Open Office, iWork.

Good knowledge of desktop publishing and photo editing software (Photoshop, Illustrator, inDesign)

Advanced knowledge of hardware diagnosis and troubleshooting.

Social media marketing: facebook ads, google adwords,

Collaboration technology: trello, asana, google docs, slack, google docs

Other Skills

I'm a music enthusiast and I created and directed for five years a music contest for new bands, named "21 Gradi All'ombra".

Driving Licence

B

Additional information

Winner of public call **Principi Attivi (2008)** with the project “*Opening Sources – Un approccio innovativo all'e- waste*” focused on regeneration and reuse of dismissed hardware with free and open source software.

Winner of Unipol call **Unipol Ideas (2014)** with Land2Lend, call for **social innovation** startup mentoring and incubation.

Winner of Fondazione Brodolini call **Social Roots (2015)** , focused on **social innovation in agribusiness sector**, with Land2Lend.

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