



Data driven innovation: the new Policy Brief from the Social&Creative community



Is the social and creative dimension of data driven innovation so relevant to create opportunities for growth and jobs in the Mediterranean area? Starting from the policy concept as introduced by the OECD, the document brings a number of concrete examples to answer to this question.

[Read the Policy Brief no. 6](#)

Social&Creative international seminar in Palermo (IT)

October 19, 2018



The Social&Creative Community organizes the international seminar “MED creativity for inclusive innovation” on October 19, 2018 in Palermo, within Vestino festival. In the morning session the Social&Creative Community Vision and each of the on-going projects will be presented. The afternoon will be devoted to a closed-door co-creation session involving all the projects dealing with the community.

[More information](#) - [Register to the event](#)

What is a creative hub?



CreativeWear is establishing a network of Creative Hubs that experiment different ways of supporting cooperation between creatives and enterprises. Pilot testing of these approaches validate new, more sustainable business models for cultural and creative industries that add value to textile and clothing businesses in the Mediterranean.

But what is a creative hub? Learn more about the first 5 CreativeWear hubs in this booklet, explaining how they are organized and what are their main

features.

[Read the booklet](#)

Vestino 2018 – Palermo (IT)

October 19-22, 2018



The CreativeWear project announces the new edition of Vestino, the city-wide celebration of creativity and clothing organized at CRE.ZI. PLUS in Palermo. Exhibitions, videos, clothes, fabrics, laboratories, live shows of young designers and artists, workshops and seminars are the main ingredients of this creativity festival.

[More information here](#)

ChIMERA project matchmaking event in Bari (IT)

October 24-25, 2018



ChIMERA project is organizing a matchmaking event for innovative cultural and creative clusters in the MED area in Bari on October 24-25, 2018. Cultural and creative industries of the MED area dealing with design, architecture, audiovisual, software and videogames, cultural heritage, publishing and show business, are invited to participate in this event aimed at creating new opportunities of development and internationalization.

[More information here](#)

Exploring the opportunities of the Mediterranean Diet: MD.Net project



Last September 17-18, 2018 in Pollica (IT) the integrated project MD.Net officially kicked-off. The project aims at strengthening exploration of the Mediterranean Diet, which is an Intangible Cultural Heritage, according to the UNESCO Med Diet Convention, blending comprehensive MD concepts with innovative tools.

[Look at the Kick-off meeting video](#)

CoworkMED project: the final video



What are coworking spaces and third places? Look at the [final video](#) of the CoworkMED project, where you can also learn about the main studies conducted during the project on the economic, social and territorial impact of coworking in the Mediterranean area.

Discovering CreativeWear Project



Interview to Pau Rausell Köster (University of Valencia) and Miriam Martínez

Carbonell (Aitex).

For more information, please visit:

- [Discover the Social&Creative community](#)
- [Policy Briefing n.1 "SOCIAL AND CREATIVE INNOVATION IN THE MEDITERRANEAN"](#)
- [Policy Briefing n.2 "BUILDING TRANS-LOCAL INNOVATION ECOSYSTEMS"](#)
- [Policy Briefing n.3 "CASE STUDY: CO-WORKING"](#)
- [Policy Briefing n.4 "CREATIVE CLUSTERS"](#)
- [Policy Briefing n.5 "KNOWLEDGE CHAMPIONS FOR INCLUSIVE INNOVATION"](#)

More info at Interreg Med-Social & Creative



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