## SAVE THE DATE !

# COME AND MEET YOUR FUTURE PARTNERS AT THE "INNOVATIVE CITY CONVENTION", JULY 5-6, NICE



Provence-Alpes-Côte d'Azur





Innovative City (6th edition) has forged itself a reputation of being the flagship regional innovation event.

Enabling interaction between all stakeholders, its goal is to reach a better understanding of innovation factors in an international setting.

The 2017 edition will feature a participatory, campus-style frame.

**Moving beyond technical discussions and concepts,** it will provide a forum for clearly expanding concrete, triedand-tested methods in the prospect of building together new economic societal, environmental and legal models. Our offer :

- B2B : Register, introduce your company, select your future partners
- Off-site visit to Smart Region demonstrators

#### More information on : www.innovative-city.com

To register, please contact us at : icc2017@arii-paca.fr

### Our ambition: to become the 1<sup>st</sup> Smart Region in Europe

Our goal is to make Provence-Alpes-Côte d'Azur Europe's leading Smart Region, an intelligent and connected

region using innovation and new digital technology, with, for instance:

• Numerous projects in Smart Grids, Smart City and Smart Mountain. These 3 sectors are part of **12 strategic orientations** defined by the Region Provence-Alpes-Côte d'Azur and accounting for an investment of 1 billion euros.

#### • Major structural projects:

- **ITER** (International thermonuclear experimental reactor), a global fusion energy research programme at Cadarache;
- **Euroméditerranée-Marseille** (urban regeneration and economic development programme);
- Éco-vallée Plaine du Var (sustainable regional economic development).

**Flexgrid** : a team application selected by the French Government to develop **intelligent electricity networks in the region (Smart grids)**: € 150 Million; 6,200 jobs; 910,100 ktons.

**Smart Mountain** : A project aimed at ensuring intelligent, sustainable and connected mountainous areas.