

Interreg VI-A Greece-Italy Program – ENERGIE Project

Thematic Conference “ENERGIE in Matera: Co-design Protocols for the Valorization of Urban and Social Capital”

June 10th 2026, 10:00-13:00

Matera, [CTE \(Casa delle Tecnologie Emergenti\)](#), Via San Rocco, 1

Moderator: *Sergio Palomba, Journalist*

I. Introductory Greetings and Opening of Works

The start of the conference outlines the commitment of local actors and the project's alignment with the growth strategies of the city of Matera and the Interreg VI-A Greece-Italy Program.

- Rita Orlando – *Director of Matera Basilicata 2019 Foundation*

II. The ENERGIE Project and Pilot Actions

A technical overview of the ENERGIE mission, focused on community well-being and regeneration led by international talents.

- *The ENERGIE Project: Rethinking Territories through Cross-border Cooperation and International Talent Engagement* – Caterina Liddi, Project Manager, ARTI (Regional Agency for Technology, Technology Transfer and Innovation)
- *Pilot Actions in the Mediterranean: Matera, Brindisi, and Aigialeia*
Joint presentation of the intervention sites where international talents will operate, by the project partner representatives.
 - Elvira S. De Giacomo, Project Coordinator, Fondazione Matera Basilicata 2019
 - Gelsomina Macchitella, Project Coordinator, Municipality of Brindisi
 - Konstantinos Stathopoulos, Communication Manager, Municipality of Aigialeia

III. TECHNICAL SESSION: The Regeneration Model for Matera

The heart of the conference analyzes the specific challenges of the pilot area in Matera, intersecting public policies, territorial planning, and research.

- *Heritage and Protection Policies* – Lucia Gaudiano, Councillor for Public Works, Sassi, Energy Policies and Heritage, Municipality of Matera

ENERGIE

- *Urban Mobility and Resilience* – Daniele Fragasso, Councillor for Urban Mobility, Municipality of Matera
- *Strategic Territorial Planning: transition and mending of spatial and social capital* – Rossella Nicoletti, Architect specialized in Territorial, Urban and Environmental Planning, Secretary of the INU Basilicata section

IV. INNOVATION SESSION: Digital Twin and Data Management

Focus on cutting-edge technologies supporting decision-making processes for the sustainable management of cities, from mobility to buildings and cultural heritage.

- *The Digital Twin of Matera and Urban Governance* – Marialucia Camardelli, Resercher, CNR (National Research Council)

V. CONCLUDING REMARKS and and Debate

Summary of the works, launch of the collaboration path for the settlement of talents in the territory, and call to action for local stakeholders.

- Open Q&A (Questions and Answers) session with the audience and project partners.

