

## Italy – Croatia

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### Workshop Program: 2026 Co-Creation Journey

#### Developing Project Concepts for the Blue Economy

**Moderated by:** Elena Bortolotti & Michela Pivetta | *Senior EU Project Managers*

1st Workshop | Ideas Presentation & Matchmaking

**Date:** May 6, 2026 | **Mode:** Online | **Duration:** 1.5 hour

- **10:00 – Welcome & Strategic Vision:** Introduction to WP4.3 objectives and the **Innovamare** capitalization methodology.
- **10:20 – Pitch Session:** Rapid-fire presentation of 15 innovation challenges/ideas.
  - *Problem (45") | Solution (60") | Impact (45") | Feedback Requested (30")*
- **11:05 – Stakeholder Matchmaking:** Real-time interest mapping to merge Quadruple Helix actors (Academia, Business, Government and Society) into potential partnerships.

2nd Workshop | Funding Streams & Concept Note Design

**Date:** May 20, 2026 | **Mode:** Online | **Duration:** 1.5 hour

- **10:00 – Blue Economy Funding Scenarios:** Technical analysis of current opportunities: **Horizon Europe, Interreg, SBEP** and **EMFAF**.
- **10:30 – Technical Guide to the Concept Note:** Presentation of the official template and evaluation criteria (Excellence, Impact, Implementation).
- **11:00 – Operational Mandate:** Official assignment of drafting responsibilities to the proposers for the final development phase of the 10 concepts.

3rd Workshop | Final Conference & Hybrid Networking

**Date:** June 2026 (TBD) | **Mode:** Hybrid (Šibenik & Online) | **Duration:** 1.5 hour

- **Plenary session:** Official presentation of the portfolio of **10+ finalized Concept Notes**.
- **The success path:** Discussion on the next steps for submission and capitalization of the results.
- **Closing remarks:** Future vision and farewell (Elena Bortolotti & Michela Pivetta).

