

# Blue innovation: connecting research and business to shape the future of blue economy

21<sup>st</sup> May 2025 | 09:00 – 17:00

Lecce, Museo Sigismondo Castromediano (Viale Gallipoli, 31)

Draft Agenda

Moderated by Valeria **Patruno**, ARTI

09:00	<b>Opening remarks</b> <i>Croatian Chamber of Economy</i>
09:15	<b>Session 1 - Brainstorming session: marine technologies and implementation</b> <ul style="list-style-type: none"> <li>Underwater communication: innovations and applications <i>Roberto <b>Francescon</b>, Wireless&amp;More</i></li> <li>Use of video in environmental monitoring: technologies and methodologies <i>Neven <b>Crukov</b>, Ruder Boskovic Institute</i></li> <li>Smart sensors for environmental/archaeological monitoring: techniques and tools, applications and developments <i>Massimo <b>Caccia</b> and Francesca <b>De Pascalis</b>, CNR</i></li> <li>Application of IoT technologies to recreational boating <i>Caterina <b>Dabalà</b>, Corila</i></li> </ul>
10:15	<b>Open discussion with participants &amp; Q&amp;A session</b> <i>with the support of Mentimeter app</i>
10:40	<b>Data visualization and debriefing</b> <i>Francesca <b>De Pascalis</b> and Giulia <b>Bologna</b>, CNR</i>
11:00	<b>Coffee break and informal networking</b>
11:30	<b>Session 2 - Interactive thematic focus group</b> <ul style="list-style-type: none"> <li>Table 1 / Underwater communication – facilitated by</li> <li>Table 2 / Smart sensors – facilitated by</li> <li>Table 3 / AI and its applications – facilitated by Guido <b>Bortoluzzi</b>, University of Trieste</li> </ul>
13:00	<b>Sharing of results of the thematic focus group and wrap up</b>
13:30	<b>Light Lunch and networking</b>
15:00	<b>Session 3 - Mentoring session</b> <b>Innovation and entrepreneurship: moving from technology development to market – The innovator-entrepreneur’s toolbox</b> <i>Salvatore <b>Modeo</b>, The Qube</i>
15:15	<b>EU calls and funding opportunities</b>





	<i>Giuseppe <b>Gubello</b>, Intesa Sanpaolo</i>
15:45	<b>Consultation slots with experts</b> <ul style="list-style-type: none"><li>• <i>Innovation and entrepreneurship</i></li><li>• <i>Funding opportunities</i></li></ul>
16:45	<b>Conclusions</b> <i>Valeria <b>Patruno</b>, ARTI</i>

