

BLUE TECH ECOSYSTEM: CONNECTING TERRITORIES, BOOSTING COMPANIES

Bari, 18th March 2026 | 9:30 – 13:00

Polo Biblio-Museale Regionale (Parco ex Caserma Rossani)

Agenda

Start	Content
09:30	Get together and registration
10:00	<p>Welcome remarks</p> <p>Luisa Torsi, President, ARTI</p> <p>Eugenio Di Sciascio, Regional Councilor for Economic Development and Employment, Puglia Region</p> <p>Gianfranco Gadaleta, JS Coordinator, Interreg Greece-Italy Programme</p>
10:30	<p>The BLUE TECH project: Blue Technologies for competitiveness and sustainable innovation of SMEs</p> <p>Carlo Gadaleta Caldarola, Coordinator of the Strategic Area “SIR Internationalisation - Blue & Green Economy”, ARTI</p>
10:45	<p>Roundtable - Innovation Ecosystems, Start-ups, and SME Competitiveness</p> <p><i>Moderated by: Valeria Patruno, Project manager, ARTI</i></p> <p>Vera Tomaino, Project manager, Fincalabria SpA</p> <p>Vasilis Voutsinas, Professor at the Department of Business Administration, University of Patras</p> <p>Georgios Pantos, Civil Engineer, Unit of Engineering, Regional Unit of Epirus</p> <p>Marcella De Martino, Research Director of CNR – Institute of Methodologies for Environmental Analysis</p> <p>Antonio Messeni Petruzzelli, President, BINP and Fondazione Tecnopolo Taranto</p> <p>Marco Alvisi, General manager, CETMA DIHSME</p>
11:45	<p>Roundtable - Blue Transition: Smart Infrastructures, Energy, and Territorial Management</p> <p><i>Moderated by: Valeria Patruno, Project manager, ARTI</i></p> <p>Silvia Visciano, Head of the Research and International relations Unit, Puglia Region</p> <p>Nicola Pergola, Research Director of CNR – Institute of Methodologies for Environmental Analysis</p> <p>Elvira De Giacomo, Project manager, Fondazione Matera-Basilicata 2019</p> <p>Francesco Di Leverano, Port of Brindisi, Port Network Authority of the Southern Adriatic Sea</p> <p>Giuseppe Starace, President of the Scientific Committee, La Nuova Energia</p>

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12:45	Conclusions Carlo Gadaleta Caldarola , Coordinator of the Strategic Area “SIR Internationalisation - Blue & Green Economy”, ARTI
13:00	<i>Networking light lunch</i>

