

One sea, one vision: shaping blue growth in the South Adriatic

Project final conference

Bari, Sala Museo – Palazzo dell'acqua | Acquedotto Pugliese

(Via Salvatore Cognetti, 36)

24th June 2025 – 09:00 > 16:30

Agenda

08:30 Get together and registration	
09:00 Start of the meeting – moderated by Valeria Patruno, project manager, ARTI	
Session 1 Blue Economy as a driver for regional cooperation in the South Adriatic	Francesca Portincasa , General Manager, Acquedotto Pugliese Claudio Polignano , Managing Authority Interreg IPA South Adriatic Programme
Contents and Inputs	Overview of the shared challenges in the South Adriatic and cooperative solutions and the importance of creating a multi-stakeholder ecosystem for the blue economy involving institutions, businesses, academia, and civil society.
Expected output	Acquire awareness of the strategic role of the blue economy as a driver of regional development
Puglia's Blue Vision 2030 Strategy	Daniela Manuela Di Dio , Public officer, Economic development Department, Regione Puglia Vito Bruno , General manager, ARPA Giuseppe Colonna , Mayor of Mola di Bari and National Councillor of ANCI Armando Franza , Brigadier General, Commander of the Air and Naval Operations Unit, Guardia di Finanza Giovanni Gugliotti , Special Commissioner, Port Network Authority of the Ionian Sea - Port of Taranto Vincenzo Leone , Rear Admiral, Bari Coast Guard and Special Commissioner of the Port Network Authority of the Southern Adriatic Sea Elio Sannicandro , General manager, ASSET
Contents and Inputs	Presentation of the Puglia Region strategy for the development of the blue economy Blue Vision 2030 and roundtable discussion with the representatives of the Steering Committee
Expected output	Discussion on the added value of a participatory process in defining a shared vision for the blue economy, along

	with reflections on the potential impact of this strategy at the regional level.
Cross-border dialogue: building cooperation beyond borders	<p>Roberto Carlucci, Full professor in Ecology, Department of Biosciences, Biotechnology and Environment, University of Bari Aldo Moro</p> <p>Rossana Ercolano, Public officer, Network for Maritime Professions and Sea Culture</p> <p>Antonella Gernone, Director, CNA Bari - TBC</p> <p>Ardiana Karakashi, Head of the Tirana branch, Unioncamere Puglia</p> <p>Brunilda Licaj, Coastal Tourism Expert and Lecturer Tourism Department, University of Aleksander Moisiu</p> <p>Antonio Stasi, Professor in Agricultural Economics, DARE Puglia</p>
Contents and inputs	Explore the role of dialogue and the participation of quadruple and quintuple helix actors in shaping policies and strategies for the Blue Economy.
Expected output	Discuss how regional multi-stakeholder experiences can evolve into international best practices and promote cross-border cooperation for sustainable development models in the Mediterranean.
Blue talks - Blue economy stories: voices from the sea and beyond	<p>Rita Auriemma, Associate professor in Underwater archaeology, University of Salento - TBC</p> <p>Bogdan Maksimović, Electrical Engineer (MSc), 4M Fishery, Montenegro</p> <p>Arjana Mamushi, Sector Manager of Regional Agency of Tourism Vloara and Board of Director Member of the Organisation for Tourism Destination of Vloara, Albania</p> <p>Lia Santacesaria, Scientific Director, Jonian Dolphin Conservation</p> <p>Alessandro Sicuro, Researcher, Corelab, University of Salento</p>
Contents and inputs	Through the voices of entrepreneurs, researchers, and activists, this session will offer an authentic look at initiatives that inspire and demonstrate how the Blue Economy can become a concrete, replicable, and responsible model.
Expected output	Highlight inspiring and replicable Blue Economy initiatives, foster cross-sector dialogue, and promote a shared vision grounded in sustainability, interconnection, and resilience.
<p>Session 2</p> <p>Blue talks - Bridging borders: experiences inspiring stronger blue coordination</p>	<p>Giulia Cipriano, Researcher, University of Bari Aldo Moro</p> <p>Davide De Nicolò, Project manager, Tecnopolis PST</p> <p>Milena Rmuš, Secretary of Coordinating Board for Energy Efficiency and Environment Protection, Chamber of Commerce, Montenegro</p> <p>Marino Spilotros, Project manager, ASSET</p> <p>Nicola Zilio, Project manager, IMAST</p> <p>Massimo Zuccaro, Project manager, CIHEAM</p>

Contents and inputs	A comparison of cooperation experiences among European Blue Economy projects, exploring how to foster effective synergies from the earliest design stages. Using the Southern Adriatic as a starting point, the discussion will focus on integrating key sectors to support the sustainable and competitive growth of the marine economy
Expected output	Receive insights into successful (and unsuccessful) cooperation strategies used in past or ongoing projects, thus sharing examples of governance models or tools that facilitated synergy. Establishing connections between participants for future joint projects or initiatives.
Puglia – Albania – Montenegro: a shared path for a sustainable blue economy Official signing ceremony	<p>Silvia Visciano, Head of the Research and international relations Section, Puglia Region</p> <p>Gentiana Troplini, Sector Manager, Directorate of Performance and Integrated Management of Coastal Zones and Standards in Tourism, Albania National Coastal Agency</p> <p>Ksenjia Aranitović, Senior advisor of the Division for programming and implementation EU funds, Ministry of Economic Development of Montenegro</p>
Contents and inputs	<p>Sharing of the B-VISA 2030 project activities and main outputs, namely the Joint Action Plan.</p> <p>Signature of the Memorandum of Understanding among B-VISA 2030 project partners to formalize their joint commitment.</p>
Expected output	A detailed analysis of the path for sustainable blue economy as a result of the project activities.
<p>16:25 Conclusions</p> <p>16:30 End of the meeting</p>	