



PRACTICAL INSIGHTS ON SYNERGIES between Horizon 2020 and European Structural & Investment Funds

Puglia Region– 11/07/2016

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HORIZON 2020

The Horizon 2020 logo, which consists of the word "HORIZON" in large white capital letters, followed by a globe of the Earth, and then the year "2020" in large white capital letters. The globe is positioned in the center, and the background is a blue gradient with light rays emanating from behind the globe.



7 characteristics of knowing

- Knowledge can only be volunteered it can't be conscripted
- We only know what we know when we need to know it, we are pattern based intelligences not information processors
- In the context of real need few people will refuse to share their knowledge, but few will share in anticipation of need
- Tolerated failure imprints learning better than success
- The way we know is not the way we say we know
- We always know more than we can say, and we will always say more than we can write down
- Everything is fragmented, humans seek messy coherence

La conoscenza può solo essere scambiata solo su base volontaria

..gli scambi avvengono quando abbiamo un reale bisogno

Sappiamo più di quanto riusciamo a dire..e diremo sempre di più di quanto riusciremo a scrivere

Synergies – what does it mean?

- synergies should involve meaningful interactions between the **investment strategies** and **interventions** of Horizon 2020 and the ESI Funds
- The aim is to have **significant impacts on** the economy by combining the innovation investments under the smart specialisation priorities with world-class research and innovation initiatives supported by Horizon 2020



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ABOUT HEINNOVATE



SEARCH



SIGN IN

How innovative is your higher education institution?

Being an entrepreneurial higher education institution depends upon individuals, and innovative ways of doing things. There is no 'unique' approach, but a variety of ways in which HEIs behave entrepreneurially, for example, in how they manage resources and build organisational capacity, involve external stakeholders into their leadership and governance, create and nurture synergies between teaching, research and their societal engagement, as well as knowledge exchange. This also includes recognising and building on what already exists.

Now in its third year, HEInnovate has been used by 100s of institutions across Europe to assess their entrepreneurial and innovative potential.



START NOW >

FEATURES OF THE CERTIFICATE



*Certificate delivered by the European Commission,
as the institution managing Horizon 2020,
the EU Framework Programme for Research and Innovation 2014-2020*

The project proposal 662526 XXXX

Developed by: XXXXXXXXXXXX TITLE XXXXXXXXXXXXXXXXXXXX

Submitted under the Horizon 2020's SME Instrument
call 2020-SMEINST-1-2014 of 15 September 2015
in the area of

Boosted by: XXXXXXXXXXXXXXXX TOPIC XXXXXXXXXXXXXXXX

by
GRL: Xx Legal name xx
HP: Xx Legal address xx
Austria

following evaluation by an international panel of independent experts
**WAS SUCCESSFUL IN A HIGHLY COMPETITIVE EVALUATION PROCESS*
AS AN INNOVATIVE PROJECT PROPOSAL**

This proposal is recommended for funding by other sources since Horizon 2020 resources
available for this specific Call were already allocated following a competitive ranking.

* This means passing all stringent Horizon 2020 assessment thresholds for the 3 award criteria
(excellence, impact, quality and efficiency of implementation) required to receive funding from the EU budget Horizon 2020.

Corina Crețu,
Commissioner for
Regional Policy

Carlos Moedas,
Commissioner for Research,
Science and Innovation

Brussels, 11 March 2014

The SEAL OF EXCELLENCE:

- Awarded to ALL** qualifying SME instrument **PROPOSALS**
- Downloadable** only by the SME/s from 'My area' in Participants Portal
- Informs**
- Builds reputation**
- Explains**
- Shows Political committment**
- Fraud-proof**
- Accompanying letter**



- **SYNERGIES & SEAL OF EXCELLENCE:** <http://ec.europa.eu/research/regions/>
- **RIS3 Platform:**
<http://ipts.jrc.ec.europa.eu/activities/research-and-innovation/s3platform.cfm>
- **Guide for authorities on synergies between ESIF and Horizon2020 and other EU programmes:**
<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/other/index.html>
- **Horizon 2020:** http://ec.europa.eu/research/horizon2020/index_en.cfm
- **Horizon 2020 Participant Portal (Calls):**
<http://ec.europa.eu/research/participants/portal/desktop/en/home.html>

The SME INSTRUMENT AND THE SEAL: Who - When



EU Grant of € 50,000 (lump sum)

EU Grant of € 500,000 to 2.5 million (indicative amount)

01
Technical and market feasibility
 assessment of technical feasibility and market potential of new ideas

02
Demonstration activities
 developing, testing, prototyping, piloting innovative processes, products and services

03
Commercialisation
 support measures toward commercialising SMEs' innovative products



DEMO (TRL 6)
 Idea > Business Plan

- No grant, but...
- Training support
- Market and Investment Readiness support
- Promotion / networking with financiers & clients
- ... and more indirect support!

Regional Policy

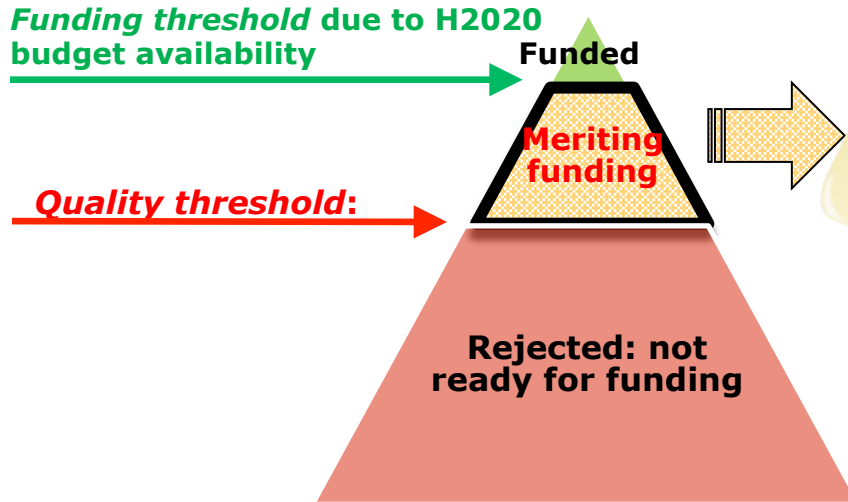
Source: RTD B3

THE SEAL OF EXCELLENCE

Key Features



Horizon 2020 evaluation:



Excellent proposals receive the SEAL OF EXCELLENCE certificate



Pilot using the SME Instrument

- ✓ Close to intervention logic of ESIF authorities:
- ✓ Single company
- ✓ Small scale R&I actions
- ✓ Close to market

Regions/MS taking-up 'seal of excellence' proposals:

- ✓ Benefit from pre-screening by H2020
- ✓ Make the most of a unique, high quality evaluation process
- ✓ Better use the resources
- ✓ Invest on high local impact proposals

Dal percorso partecipato Smart Puglia 2020

Workshop “Cos’è l’innovazione?” 6.12.2012 Progetto SmartPuglia
Capacity Sud – Formez

Alessandro Sannino

Ricercatore e imprenditore, professore di Scienza
e Tecnologia dei Materiali all’Università del Salento

**L’innovazione è la sintesi
di tre pulsioni: la capacità
di abbandonare la certezza, il coraggio
di accettare il fallimento,
la forza di gestire il cambiamento”**

* Intervento estrapolato dai vari report
dei numerosi incontri realizzati in collaborazione
con Il Formez, nell’ambito del Progetto Capacity Sud.



**Thank you for your
attention!**

HORIZON 2020