











SMART PUGLIA 2020

"Synergies between ERDF and other funds in

Sustainable Manufacturing and Health"

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Bari, Hotel Mercure Villa Romanazzi Carducci

Adriana Agrimi, Head of Research and Innovation Section

Paolo Casalino, Head of the Bruxelles office





SMART PUGLIA 2020

SmartPuglia 2020 *is a long term strategy for a regional responsible* economic development. Based on a dialogue among all regional stakeholders, it aims at the integration of several policies: Research & Innovation, Digital agenda, Competitiveness (including SMEs and clustering), Internationalization, Social innovation, Employment and training (human capital, ESF).





R&I actions in Puglia

- Living Labs
- Covenant for (Smart) Cities
- Regional Technological clusters
- Regional innovation partnerships
- Open Labs
- Network of public research laboratories
- Future in research





2014-2020: 5 societal challenges





3 "Innovation areas" for the 2014-2020

- ☐ Sustainable manifacture (intelligent factories, aerospace, mechatronics, advanced materials and nanotechnologies)
- Health and Environment (green and blue economy, agrofood, ambient assisted living)
- ☐ Digital, creative and inclusive communities (Cultural and creative industry, services, social innovation, design, non R&D innovation)





Sustainable Manufacture

PPPs	Research infrastructures
Regional TECHNOLOGICAL CLUSTERS:	PUBLIC INFRASTRUCTURES
oAerospace (DTA)	
<pre>OMechatronics (MEDIS)</pre>	European level:
	National level:
PRODUCTION CLUSTERS:	oBEYOND NANO (PON)
oAerospace	Regional level:
○ Mechatronics	oEMILIA – Experimental mechanics for aerospace
○ Nautical	oGREEN ENGINE – Technology for sustainable propulsion oRIVONA – Reducing Flight and Nowcasting risk
OLAPIDEO	oSENS&MICRO LAB - Sensors and advanced microsystems for aerospace
oFashion	
oFurniture timber	PRIVATE RESEARCH CENTERS:
OLogistics	CETMA, CENTRO LASER, OPTEL, ALENIA, AVIO,
PPPs:	AUGUSTA, BOSCH, GETRAG, MERMEC, NUOVO
OAdvanced materials (RISMA, TEXTRA)	PIGNONE, OSRAM, PLANETEK, MASMEC, CRF



Health and Environment

PPPs	Research infrastructures
TECHNOLOGICAL CLUSTERS: O Agrofood (DARE)	PUBLIC INFRASTRUCTURES
Human Biotechnologies (HBIO)Renewable energies (DITNE)	European level: ocentro mediterraneo cambiamenti climatici olife watch
PRODUCTION CLUSTERS:	National level:
Environment and reuse (DIPAR)New energy	oMAGNA GRECIA , B&H, etc
Sustainable building (DES)	Regional level:
o Agrofood	oAFF – electronic nose
o Floriculture	oSELGE – Germplasm
 Fishery and aquaculture 	oTEGUVA – Genomics for viticulture
o Tourism	PRIVATE RESEARCH CENTERS:
PPPs:	CHEMITEX, ITEL TELECOMUNICAZIONI, LORAN
Coast monitoring (RITMA)	



Digital, creative and inclusive Communities

TECHNOLOGICAL DISTRICTS: O HIGH TECH (DHITECH) PRODUCTION DISTRICTS: O INFORMATICS O COMMUNICATIONS O CREATIVE PUGLIA PUBLIC INFRASTRUCTURES European level: O CECC, LIFEWATCH National level: O TEDAT, Regional level: PPPS: PRIVATE RESEARCH CENTERS:	CTURES
PRODUCTION DISTRICTS: INFORMATICS COMMUNICATIONS CREATIVE PUGLIA European level: CECC, LIFEWATCH National level: TEDAT, Regional level:	
 ○ INFORMATICS ○ COMMUNICATIONS ○ CREATIVE PUGLIA ○ Regional level: PPPS: PRIVATE RESEARCH CENTERS:	
• COMMUNICATIONS • CREATIVE PUGLIA Regional level: PPPs:	
Regional level: PPPS:	
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oAMBIENT ASSISTED LIVING (INNOVAAL) oSILAB-DAISY oMLAB PRIVATE RESEARCH CENTERS: IBM, EXPRIVIA, SELEX, PLANETEI WIND, OBJECT WAY, ALSTOM	K, SITAEL,
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KETs in Puglia

	Industrial Leadership (Tecnology driven research)						
Challenges	Micro- nanoelectronics	l-biotech	Photonics	Advanced materials	Advanced manufacture and transformation	Nano-tech	ICT
1 - Health, demographic change and well-being		х				х	х
2 - Food security, Sustainable agriculture, Marine research	x	х			х		х
3 - Secure, clean and efficient energy	x	х		x	х	х	х
4 - Smart, green and integrated transports	x			х	х	х	х
5 - Climate, raw materials and resource efficiency							х
6 - Inclusive and innovative society							х
7- Space	x			х	х	x	х
8- Safe society							х
9- Cultural heritage and creativity	x			x			х
10- Digital agenda							x







National Technological Clusters



MEDIS

http://www.smartcommunitiestech.it/





INNOVAAL





H-BIO













Puglia Region & European network

RIS3 Priority Areas	Proposal	Programme	Objective
Sustainable manifacture	Manunet III	H2020	Joint Research Programme of 26 Regions/MS
Health and Environment	Reference site	EIP AHA	Promotion node in Europe of prototypes
Digital, creative and inclusive communities	TALIA	Interreg Med	Horizontal Project on Open data and Social Innovation
	Citadel	H2020	Efficient project planning and services of public policies.





The Smart specialisation strategy

- More than an ex ante conditionality ...
- ...A strategic tool to implement:
 - Territorial cooperations with other regions (inside and outside Europe)
 - Financial synergies (e.g. Structural funds/Horizon 2020)



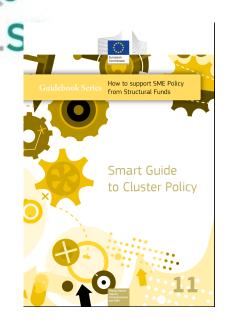


Clusters in Europe

Call for expression of interest to

- implement a partnership process in the form of strategic interregional cooperation,
- give support to SMEs and other actors involved in innovation through which to identify partners with complementary competences,
- access a value chain transcending national, regional and sectoral limits,
- facilitate the access of research institutions, including KETs infrastructure and hubs of digital innovation,
- mobilize European Strategic Cluster Partnership for smart specialization investments







The role of regional actors

« Towards an EU strategic cluster partnership for smart specialisation investments »

- Informal call (deadline end 2016)
- ☐ Formal call (2017)
- Benefits for selected consortia (ESCP-S3 label):
 - Dedicated advisory support service by DG Growth (e.g. analysis of the global value chain in the sector)
 - Joint projects (H2020 innosup, Cosme, Interreg Europe)
 - Matchmaking events (e.g. EU Cluster conference 30.11 2.12
 - The RE-CONFIRM measure (to be launched in 2017)



The 3 thematic Smart specialisation plaforms

- ☐ Industrial modernisation
- Agri-food
- Energy
 - 16 June EUSEW Brussels: "Puglia & energy-related priorities"
 - 23/24 June Bari: "Smart Mediterraneo" conference on Smart grid development in the Mediterranean area





... and other useful tools

	EU Networks	Ongoing projects
Sustainable manufacture	✓ NEREUS (NETWORK) Space policies ✓ ERRIN (NETWORK) R&D&I	✓ EraNet ManuNet3 (H2020)
Health and Environment	 ✓ European innovation partnership on Sustainable Agriculture ✓ European innovation partnership on Active and Healthy Ageing ✓ European innovation partnership on Water ✓ CORAL network (independent living) ✓ ERIAFF network (innovation in agriculture) 	✓ EraNet MED (FP7) Energy, Food, Water ✓ MED Desiree (Interreg Med) Energy ✓ Ingrid (7°PQ) Energy ✓ Alterenery (Ipa Adriatic CBC) ✓ Agronet (Ipa Adriatic CBC) ✓ Renewall (IMFA- Regions - China) ✓ Demoware (FP7) Water reuse ✓ Water PiPP (FP7) PCP in the water sector ✓ CareWell (CIP Ict psp) Health ✓ Credits4Healths (7FP) Health ✓ Assehs (Health programme) Health ✓ Engaged (CIP Ict psp) Welfare ✓ ReAAL (CIP Ict psp) Welfare/AAL
Digital communities and creativity	 ✓ European innovation partnership on Smart cities & communities ✓ RICC Network (culture and creativitry) ✓ NECSTOUR Network (sustainable tourism) 	✓ ECCL (CIP) Creativity/clusters ✓ Next (IPA ADRIATIC CBC)



Thank you!

Adriana Agrimi

a.agrimi@regione.puglia.it

Paolo Casalino

p.casalino@regione.puglia.it

