

Interreg - IPA CBC

Italy - Albania - Montenegro



SMART ADRIA

BLUE GROWTH CROSS-BORDER CONFERENCE

Promoting the application of S3 in Adriatic-Ionian region

An online event in collaboration with



25, 26 and 27/01/2021
10.00 - 12.30

25/01/2021

INSTITUTIONAL GREETINGS (10:00-10:30)

Moderator: Ms. Rosanda Jocović, Ministry of Economic Development, Montenegro

- **Mr. Crescenzo Marino** - Managing Authority - Interreg IPA programme Italy-Albania-Montenegro
- **Ms. Milena Lipovina Božović**, State Secretary, Ministry of Economic Development of Montenegro



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- **Ms. Ines Muçostepa**, Chair of Union of Chambers of Commerce and Industry of Albania (UCCIAL)
- **Mr. Alessandro Delli Noci**, Apulian Regional Minister for Economic Development, Competitiveness, Economic Activities and Consumers, International Policies and Foreign Trade, Energy, Networks and Digital Infrastructures for Development, Industrial Research and Innovation, Youth policies - Puglia Region, Italy
- **Ms. Ilda Dega**, Ministry for Europe and Foreign Affairs (MEFA), Albania
- **Mr. Donato Toma**, President of the Molise Region, Italy
- **Mr. Bojan Vujović**, Advisor to the Deputy Chief Negotiator – NIPAC, European Integration Office (EIO)/ Prime Minister’s Office, Government of Montenegro
- **Mr. Luigi Triggiani**, Secretary General of Unioncamere Puglia (Regional Union of the Chambers of Commerce, Industry, Craft and Agriculture of Puglia)



SECTION I – SMART ADRIA “BLUE ECONOMY MAPPING STUDY” (10.30-12.30)

Moderator: Ms. Santa Vitucci, Puglia Region, Italy

- **A new methodological approach. The Quadruple Helix and the linkages with Smart Specialization Strategy and EUSAIR**

10:30 - 10:55 Mr. Ivano Dileo – Regional Agency for Technology and Innovation (ARTI) and University of Bari, Puglia Region, Italy[1] – “The Blue Growth Mapping Study with a special focus on Puglia Region”

10:55 – 11:05 Mr. Vladimir Pandurov - External expert, Ministry of Economic Development of Montenegro

11:05 - 11:15 Mr. Gledis Gjipali - External expert, Union of Chambers of Commerce and Industry of Albania

- **From S3 towards S4+ - Building a new Smart Specialization Strategy for sustainable and inclusive growth in Blue Economy**

MONTENEGRO

11.20 - 11.30 Ms. **Branka Žižić**, Ministry of Economic Development



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ALBANIA

11.30 - 11.40 **Ms. Florensa Haxhi**, *Director General for Development Programs & Program Manager for Regional Economic Area, Prime Minister's Office*

ITALY

11.45 - 11.55 **Mr. Carlo Gadaleta** – *Regional Agency for Technology and Innovation (ARTI), Puglia Region, Italy - “Blue Economy in the Apulian Smart Specialization Strategy and Blue Innovation drivers”*

- **Blue Growth in the future of Adriatic-Ionian Macro-regional Strategy.**

What’s going on in Pillar I – Blue Growth - in the next Programming cycle?

11.50 - 12.05 **Ms. Milena Krasić** – *Directorate for Fisheries, Ministry of Agriculture and Rural Development of Montenegro*

The 2021/27 Programming period. Building up synergies between EUSAIR and INTERREG IPA IT-AL-ME.

12.15-12.30 **Mr. Mauro Novello** - *JS Coordinator - INTERREG IPA IT-AL-ME*

- **Q&A AND WRAP UP**

Moderator: **Mr. Vladimir Pandurov**, expert Ministry of Economic Development, Montenegro



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SECTION II – SHARING GOOD PRACTICES FOR A BETTER FUTURE TOGETHER. A COLLECTION OF CASE STUDIES

Moderator: Mr. Michele Petracca, Molise Region

- **10.00 - 10.15 BLUE CRABS**

Ms. Rosanda Jocović, Ministry of Economic Development, Montenegro

Ms. Jovana Tomanić, Institute of Marine Biology, Montenegro



- **10.15 - 10.40 - BLUE INNOVATIVE PROJECTS AND THE POTENTIALITY OF ALGAE**

Ms. Valeria Patruno - Regional Agency for Technology and Innovation (ARTI), Puglia Region, Italy

Mr. Gianluca Bleve - Istituto Scienze delle Produzioni Alimentari - Ispa Cnr - Seaweed project

Ms. Danila Chiapperini - Apulia Kundi

- **10.35 - 10.50 INNOVATION VOUCHER**

Ms. Angela Abrescia, Technical Assistance of Unioncamere Puglia

11.00 - 12.30 WORKING SESSIONS: DEVELOPING POLICY RECOMMENDATIONS

Three national working groups working separately on drafting policy recommendations (Italy guided by Puglia Region; Montenegro guided by Ministry of Economy; Albania guided by UCCIAL). Each group is supposed to write down a list of policy recommendations which will be presented at the closing session.



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SECTION III – GOOD EXPECTATIONS FOR THE FUTURE... SMART ADRIA BLUE GROWTH'S MEMORANDUM OF UNDERSTANDING

- **10.00 - 10.15 Policy recommendations identified in the working session**
Presented by the representatives of working groups
- **10.15 - 11.30 Open debate, selection of the most significant Policy recommendations and signing of MoU**

Mr. Vladimir Pandurov - Expert, Ministry of Economic Development, Montenegro



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11.30-12.30 WRAP UP AND CONCLUSIONS

- Union of Chambers of Commerce and Industry of Albania (UCCIAL)
- Puglia Region, Italy
- Ministry for Europe and Foreign Affairs (MEFA), Albania
- Molise Region - First Department of the Presidency of the Regional Government – Italy
- European Integration Office (EIO)/ Prime Minister's Office, Government of Montenegro
- Unioncamere Puglia (Regional Union of the Chambers of Commerce, Industry, Craft and Agriculture of Puglia)
- Ministry of Economic Development, Montenegro

